



## Sixth Form Subject Guide

# BUSINESS

### ★★★ CAREERS RELATED TO STUDYING THIS SUBJECT

Business students typically have good commercial awareness, one of the qualities highly sought after by recruiters. What is more, you will be able to effectively apply your knowledge of industries to the job. Popular areas of employment for a Business student are: human resources (HR), finance, marketing, public relations (PR) and sales, hospitality, leisure & tourism, accounting and financial management, investment banking & investment, wholesale, system analyst and retail trade & manufacturing. Careers in consulting are another option. Consultants can specialise in a range of fields, including strategic consulting, IT consulting, HR consulting and business process management.

### ★★★ A LEVEL COURSE CONTENT

This course enables students to understand and appreciate the role of enterprise and the contribution of business to society – locally, nationally, and internationally. They will develop critical understanding of business organisations, the markets they serve and the process of adding value and evaluate business behaviour from the perspective of a range of stakeholders and consider their relative influence on business organisations.

Students will develop an awareness of the political, economic, social, technological, legal, environmental, and ethical issues that influence or may be influenced by business activity. They will apply quantitative, problem-solving, decision-making and communication skills. They will develop skills and knowledge needed for further study or employment in business.

### ★★★ A LEVEL METHODS OF ASSESSMENT

Assessment Component	Weighting	
	AS Level	A Level
<b>Paper 1: Business Concepts 1</b> (1 hour 15 minutes) <ul style="list-style-type: none"> <li>Section A: Four short answer questions.</li> <li>Section B: One essay from a choice of three questions.</li> <li>Based on the AS Level syllabus content.</li> </ul>	40%	20%
<b>Paper 2: Business Concepts 2</b> (1 hour 30 minutes) <ul style="list-style-type: none"> <li>Two data response questions.</li> <li>There are six parts to each question.</li> <li>Based on the AS Level syllabus content.</li> </ul>	60%	30%
<b>Paper 3: Business Decision-Making</b> (1 hour 45 minutes) <ul style="list-style-type: none"> <li>Five questions based on a case study.</li> <li>Questions are based on the A Level subject content.</li> <li>Knowledge of material from the AS Level subject content is assumed.</li> </ul>	N/A	30%
<b>Paper 4: Business Strategy</b> (1 hour 15 minutes) <ul style="list-style-type: none"> <li>Two essay questions based on a case study.</li> <li>Questions are based on the A Level subject content.</li> <li>Knowledge of material from the AS Level subject content is assumed.</li> </ul>	N/A	20%

### ★★★ METHODS OF STUDY FOR A LEVEL

Business lessons will provide an excellent atmosphere for learning. You will be engaged in course topics, studying with one another, and contributing to the learning process.

You will work individually, in pairs, or in small study groups. Tasks could involve online research, real-world case studies, implementation of business analytics tools, presentations, and plenty of class discussions.

### ★★★ ENTRY REQUIREMENTS FOR A LEVEL

It is recommended they have achieved a B in Business Studies or English at IGCSE/SPM (or equivalent).